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Rita Kobel Rohr new SNB delegate for economic relations for the Zurich region

Rita Kobel Rohr has taken on the function of Swiss National Bank (SNB) delegate for economic relations for the Zurich region, with effect from 1 October 2015. She succeeds Markus Zimmerli, who will be retiring in the course of next year. Rita Kobel has a Master's degree in economics from the University of St. Gallen. Over the last nine years, Rita Kobel has been an advisor to the SNB's department heads, and for the last six, she has been a personal advisor to the Chairman of the Governing Board. Before joining the SNB, she led the International Economics section at the KOF Swiss Economic Institute at the Swiss Federal Institute of Technology (ETH) in Zurich.

The SNB's eight delegates for regional economic relations represent the SNB in the regions of Switzerland. They are constantly in touch with companies from different industries and provide the Governing Board with information about the economic situation. They also have the task of briefing their regions about the SNB's policies.