Why is the SNB introducing a lecture series?

The SNB is introducing the Karl Brunner Distinguished Lecture Series to honour academics whose research is of particular relevance for central banking. Central banks need up-to-date specialist knowledge of the very latest research, for example, the impact of quantitative easing and negative interest rates, in order to conduct monetary policy.

Through this lecture series, the SNB is supporting and promoting research relevant to central banking, in that the SNB Governing Board is distinguishing the academics concerned by inviting them to give a public lecture.