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‘Our National Bank’ now available in English and Italian

The Swiss National Bank’s (SNB) information platform for the general public, ‘Our National Bank’, is also now available in English and Italian. The platform, which launched in June, was initially in German and French. Located at our.snb.ch, the website offers essential information on the SNB and money, price stability, and monetary policy, as well as focus topics on the former EUR/CHF minimum exchange rate and the real estate market. The complex issues surrounding monetary policy are explained in an easily understandable manner, using a multimedia approach. Charts, illustrations and short films provide a detailed insight into the SNB.

For more detailed information, a tablet app (‘Our SNB’) is available free of charge in Apple’s App Store (itunes.apple.com) and at Google Play (play.google.com). Alternatively, a succinct overview of key points is provided by a brochure (‘Our National Bank’), which can be downloaded as a pdf from our.snb.ch or ordered via library@snb.ch. The website, app and brochure are all also accessible at www.snb.ch.