



Communications

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Susanne Mühlemann appointed new Head of Communications at the Swiss National Bank

Susanne Mühlemann, currently Head of Strategic Communications at UBS Switzerland, is to become the new Head of Communications at the Swiss National Bank (SNB). She will succeed Werner Abegg by 1 March 2017 at the latest. Werner Abegg, who has served the SNB for many years, is taking his well-earned retirement at the end of February 2017. The role of media spokesperson for the SNB will remain with Walter Meier and his deputy Silvia Oppliger.

The SNB has found in Susanne Mühlemann a well-qualified and highly experienced communications specialist. Susanne Mühlemann, born 1968, studied political science at the University of St. Gallen. Over the course of 15 years, she held a number of positions as a business journalist, including with the magazine *Bilanz*, the newspapers *Aargauer Zeitung/Mittelland Zeitung*, and as deputy editor-in-chief at the weekly, *SonntagsBlick*. In 2010, she switched to corporate communications and became Head of External & Internal Communications at Swiss International Air Lines. She has been in her current post at UBS since September 2014.

