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Selected information

1 Chronicle of monetary events in 2010

January

On 18 January, the SNB, the European Central Bank, the National Bank of Poland and the Hungarian central bank announce that they will discontinue EUR/CHF foreign exchange swaps. This move is in reaction to the fact that demand for Swiss francs has declined and that conditions in the financial markets have improved (p. 45).

On 27 January, the SNB, the US Federal Reserve, the Bank of England, the European Central Bank and the Bank of Japan jointly announce that the temporary swap agreement to provide the money market with US dollar liquidity will not be renewed. As a result, the SNB discontinues its US dollar repo operations with effect from the end of January (p. 46).

March

At its quarterly assessment of 11 March, the SNB decides to hold the target range for the three-month Libor at 0.0–0.75% and to keep the Libor in the lower end of the range, at around 0.25%. It also emphasises that it will continue to act decisively to prevent an excessive appreciation of the Swiss franc against the euro (pp. 34–35).

On 12 March, the SNB publishes the revised Memorandum of Understanding with FINMA, the Swiss Financial Market Supervisory Authority (p. 74).

By means of interventions in the foreign exchange market, the SNB purchased around CHF 31 billion of foreign exchange in the first quarter of 2010.

April

In a joint press release on 21 April, the SNB and FINMA announce the new liquidity regime for big banks. It enters into force at the end of June 2010 (p. 74).

May

On 10 May, the SNB, the US Federal Reserve, the Bank of Canada, the Bank of England and the European Central Bank reactivate the swap agreement designed to provide the markets with US dollar liquidity. In so doing, the central banks are reacting to the renewed tensions in the US dollar money markets (p. 46).

June

At its quarterly assessment of 17 June, the SNB decides to maintain its expansionary monetary policy. It leaves the target range for the three-month Libor unchanged at 0.0–0.75% and continues to aim for a Libor in the lower end of the range, at around 0.25% (pp. 35–38). It also notes that the threat of deflation has largely disappeared. In view of the high downside risks, however, it stresses that it would take all measures necessary to ensure price stability should these risks materialise and, via an appreciation of the Swiss franc, lead to a renewed threat of deflation.

The SNB announces its new procedure for implementing monetary policy, which is based on the periodic absorption of excess liquidity by means of repo operations and the issuance of SNB Bills.

By means of interventions in the foreign exchange market, the SNB purchased around CHF 113 billion of foreign exchange against Swiss francs in the second quarter of 2010.

On 16 September, at its quarterly assessment, the SNB leaves the target range for the three-month Libor unchanged at 0.0–0.75% and still intends to keep the Libor in the lower end of the range, at around 0.25% (pp. 38–39). It also points out that it would take the measures necessary to ensure price stability should downside risks materialise and lead to a renewed threat of deflation.

September

On 4 October, the SNB and FINMA publish the recommendations of the commission of experts appointed to examine ways of limiting the economic risks posed by large companies (p. 75).

October

At its quarterly assessment of 16 December, the SNB decides to hold the target range for the three-month Libor at 0.0–0.75% and to keep the Libor in the lower end of the range, at around 0.25% (pp. 39–40). It also stresses that it would take the measures necessary to ensure price stability should the tensions in the financial markets be exacerbated and a deflation threat emerge.

December

On 21 December, the SNB announces that – in coordination with the Bank of Canada, the Bank of England and the European Central Bank – the swap agreement with the US Federal Reserve will be extended until August 2011 (p. 46).

2 Bank supervisory and management bodies, Regional Economic Councils

(as at 1 January 2011)

Bank Council (2008–2012 term of office)

Hansueli Raggenbass, Kesswil, Attorney-at-law, President of the Bank Council, Head of the Compensation and the Nomination Committee, 2001/2008 ¹
Jean Studer, Neuchâtel, Member of the Cantonal Government and Head of the Department of Justice, Security and Finance of the Canton of Neuchâtel, Vice President of the Bank Council, Member of the Compensation and the Nomination Committee, 2007/2008 ¹
* Gerold Bühler, Muri, President of <i>economiesuisse</i> (Swiss Business Federation), Member of the Compensation Committee, 2008 ¹
* Monika Bütler, Zurich, Professor of Economics at the University of St Gallen, 2010 ¹ Konrad Hummler, Teufen, Managing Partner of Wegelin & Co., Private Bankers, Chairman of the Risk Committee, 2004/2008 ¹
* Armin Jans, Zug, Professor of Economics at the Zurich University of Applied Sciences, Member of the Nomination and the Audit Committee, 1999/2008 ¹
* Daniel Lampart, Zurich, Chief Economist and Executive Secretary of the Swiss Federation of Trade Unions, Member of the Risk Committee, 2007/2008 ¹
Laura Sadis, Lugano, Member of the Cantonal Government and Head of the Department of Finance and Economic Affairs of the Canton of Ticino, 2007/2008 ¹
* Olivier Steimer, Epalinges, Chairman of the Board of Directors at Banque Cantonale Vaudoise, Member of the Risk Committee, 2009 ¹
Ernst Stocker, Wädenswil, Member of the Cantonal Government and Head of the Department of Economic Affairs of the Canton of Zurich, Member of the Audit Committee, 2010 ¹
Fritz Studer, Lucerne, Chairman of the Board of Directors at Luzerner Kantonalbank, Chairman of the Audit Committee, 2004/2008 ¹

* Elected by the General Meeting of Shareholders.

¹ Initial and current election to the Bank Council.

Relevant affiliations of Bank Council members

Relevant affiliations of the Bank Council members are listed on the SNB website,
www.snb.ch, *The SNB, Supervisory and executive bodies, Bank Council*.

Audit Board (2010–2011 term of office)

PricewaterhouseCoopers Ltd, Zurich

Philipp M. Hildebrand, Chairman, Head of Department I, Zurich	Governing Board (2009–2015 term of office)
Thomas J. Jordan, Vice Chairman, Head of Department II, Berne	
Jean-Pierre Danthine, Member, Head of Department III, Zurich	

Philipp M. Hildebrand, Chairman of the Governing Board	Enlarged Governing Board (2009–2015 term of office)
Thomas J. Jordan, Vice Chairman of the Governing Board	
Jean-Pierre Danthine, Member of the Governing Board	
Thomas Moser, Alternate Member of the Governing Board	
Thomas Wiedmer, Alternate Member of the Governing Board	
Dewet Moser, Alternate Member of the Governing Board	

Comprehensive list:	Bank management
www.snb.ch , <i>The SNB, Supervisory and executive bodies, Bank management</i>	

Regional Economic Councils
(2008–2012 term of office)

Central Switzerland

Xaver Sigrist, Lucerne, President and CEO of Anliker AG, Chairman
David Dean, Volketswil, CEO of Bossard Group
Hans Marfurt, Rothenburg, CEO of TRUMPF Maschinen AG
André Zimmermann, Horw, CEO of Pilatus-Bahnen AG

Eastern Switzerland

Christoph Leemann, St Gallen, Chairman of the Board of Directors and Director
of Union AG, Chairman
Bernhard Merki, Tuggen, CEO of Netstal-Maschinen AG
Eliano Ramelli, Trogen, Partner and Member of the Board of Management
at Abacus Research AG
Andreas Ernst Züllig, Lenzerheide, Manager and joint owner of Hotel Schweizerhof

Geneva

Robert Deillon, Coppet, Director General of Geneva International Airport, Chairman
Nicolas Brunschwig, Vandœuvre, joint owner of Brunschwig & Cie SA
Patrick Pillet, Geneva, Director of Pillet SA

Mittelland

Oscar A. Kambly, Trubschachen, President of the Board of Directors at Kambly SA,
Spécialités de Biscuits Suisses, Chairman
André Haemmerli, La Chaux-de-Fonds, General Manager of Johnson & Johnson SA
in the Canton of Neuchâtel
Jean-Marc Jacot, Auvèrner, Delegate of the Sandoz Family Foundation,
CEO of Parmigiani Fleurier SA
Kurt Loosli, Stüsslingen, CEO of EAO Group

Northwestern Switzerland

Hans Büttiker, Dornach, CEO of EBM, Chairman
Matthys Dolder, Biel-Benken, CEO of Dolder AG
Gabriele Gabrielli, Möriken, Group Vice President, Global Account Executive at ABB Ltd
René Kamm, Basel, CEO of MCH Group Ltd

José Luis Moral, Gudo, Member of the Board and Managing Director of Regazzi SA, Chairman	Ticino
Alessandra Alberti Zucconi, Sementina, Managing Director of Chocolat Stella SA	
Lorenzo Emma, Vezia, Managing Director of Migros Ticino	
Jean-Jacques Miauton, Epalinges, CEO of Swiss Madeness Solutions Group SA, Chairman	Vaud-Valais
Paul Michellod, Leytron, Director of FMV SA	
Andreas S. Wetter, Feldmeilen, Chairman of the Board of Directors at Orange Communications SA	
Hans Rudolf Rüegg, Rüti, Chairman of the Board of Directors and CEO of Baumann Springs Ltd, Chairman	Zurich
Milan Prenosil, Kilchberg, Chairman of the Board of Directors at Confiserie Sprüngli AG	
Isabelle Welton-Lalive d'Épinay, Uster, CEO of IBM Switzerland Ltd	

3 Organisational chart

(as at 1 January 2011)

General Meeting of Shareholders				Audit Board	
Bank Council				Internal Auditors	
Governing Board					
Enlarged Governing Board					
Department I Zurich				Department II Berne	
International Monetary Cooperation	Economic Affairs	Legal and Property Services	Secretariat General	Finance and Risk	Financial Stability
International Monetary Relations	Monetary Policy Analysis	Legal Services	Communications	Central Accounting	Banking System
International Trade and Capital Flows	Inflation Forecasting	Human Resources	Documentation	Controlling	Systemically Important Banks
Technical Assistance	Economic Analysis	Pension Fund	Research Coordination and Education	Risk Management	Oversight
	Statistics	Premises and Technical Services	Secretariat General Berne	Security	

Department III Zurich

Cash	StabFund	Financial Markets	Banking Operations	Information Technology
Administration and Cashier's Offices		Money Market and Foreign Exchange	Banking Operations Analysis	Banking Applications
Technical Support and Storage		Asset Management	Payment Operations	Business Support Processes
		Investment Strategy and Financial Market Analysis	Back Office	Infrastructure
			Master Data	

4 Publications

The publications are available on the SNB website, www.snb.ch, *Publications*.

Annual Report The *Annual Report* is published at the beginning of April in German, French, Italian and English.
Free of charge

Quarterly Bulletin The *Quarterly Bulletin* contains the 'Monetary policy report' used for the Governing Board's quarterly monetary policy assessment and the report titled 'The economic situation from the vantage point of the delegates for regional economic relations'. It also includes articles on topical central bank policy issues. The *Quarterly Bulletin* is published at the end of March, June, September and December in German, French and English (the latter version available only on the SNB website). The report titled 'The economic situation from the vantage point of the delegates for regional economic relations' is also published in Italian.
Subscription: CHF 25* per year (outside Switzerland: CHF 30); for subscribers to the *Monthly Statistical Bulletin*: CHF 15* per year (outside Switzerland: CHF 20)

Financial Stability Report The *Financial Stability Report* assesses the stability of Switzerland's banking sector. It is published in June in German, French and English.
Free of charge

**Monthly Statistical Bulletin,
Monthly Bulletin of Banking
Statistics** The *Monthly Statistical Bulletin* contains charts and tables of key Swiss and international economic data. In addition to the German-French publication, a German-English version is available free of charge on the SNB website.
Subscription: CHF 40* per year (outside Switzerland: CHF 80)

The *Monthly Bulletin of Banking Statistics* contains detailed banking statistics. The issues and the time series are available in German-French and German-English on the SNB website, www.snb.ch, *Publications*, *Statistical Publications*. A printed German-French version is published every quarter free of charge as a supplement to the *Monthly Statistical Bulletin*.

Banks in Switzerland is a commented collection of statistical source material on the development and structure of the Swiss banking sector. It is compiled mainly from SNB year-end statistics. *Banks in Switzerland* is published mid-year in German, French and English.

Price: CHF 20*

Banks in Switzerland

The report titled *Swiss Financial Accounts* reflects the volume and structure of financial assets and liabilities held by the different sectors of the domestic economy, as well as those held with respect to the rest of the world, and those held by the rest of the world with respect to Switzerland. The report is published as a supplement to the *Monthly Statistical Bulletin* in autumn in German, French and English.

Free of charge

Swiss Financial Accounts

The *Swiss Balance of Payments* reviews developments in the balance of payments. It is published once a year as a supplement to the September edition of the *Monthly Statistical Bulletin*.

Switzerland's International Investment Position comments on developments in foreign assets, foreign liabilities and Switzerland's net investment position. It is published once a year as a supplement to the December issue of the *Monthly Statistical Bulletin*.

Direct Investment examines the developments in Switzerland's direct investments abroad as well as the changes in foreign direct investment in Switzerland. It is published once a year as a supplement to the December issue of the *Monthly Statistical Bulletin*.

The reports are available in German, French and English.

Free of charge

Swiss Balance of Payments, Switzerland's International Investment Position, Direct Investment

The *Historical Time Series* is a set of statistical publications, with each issue focusing on a topic important or previously important to the formulation and implementation of monetary policy. Wherever possible, the time series spans the period from the establishment of the National Bank in 1907 to the present. It also includes background information on the time series and a description of calculation methods. The *Historical Time Series* is published at irregular intervals in German, French and English.

Free of charge

Historical Time Series

The Swiss National Bank 1907–2007 looks back on the history of the Swiss central bank and examines current monetary policy topics. The first part covers the first 75 years of the SNB, while the second part looks at the transition to flexible exchange rates in the 1970s. The third part (which appears in English in all three language versions) is an assessment of more recent Swiss monetary policy and a discussion of topical central bank policy issues from an academic standpoint.

The commemorative publication is available in bookshops in French, Italian and English; the German version is out of print. All four language versions are available on the SNB website, www.snb.ch, *The SNB, History, Publications*.

The Swiss National Bank 1907–2007

<p>The Swiss National Bank in Brief</p>	<p><i>The Swiss National Bank in Brief</i> gives an overview of the SNB's tasks, its organisation and the legal basis of its activities. It is published in German, French, Italian and English.</p> <p>Free of charge</p>
<p>iconomix</p>	<p>To mark its centenary in 2007, the SNB launched <i>iconomix</i>, an educational programme introducing users to the world of economics. The modular teaching and training programme presents the basic principles and concepts of economics in a fun way. Although primarily aimed at teachers and students in upper secondary schools, it is also accessible to anyone interested in finding out more about economics. <i>iconomix</i> is published primarily in German and French.</p> <p>Available free of charge at www.iconomix.ch</p>
<p>Further resources</p>	<p><i>What is money really about?</i> is a brochure describing the activities of the National Bank in simple, easy-to-understand terms. It is an ideal teaching aid for both older primary students and secondary school students.</p> <p><i>The Swiss National Bank and that vital commodity: money</i> is a brochure explaining the SNB and its tasks. It is suitable as a teaching aid for older secondary school students and for vocational training students as well as for anybody generally interested in the National Bank.</p> <p><i>An "A to Z" of the Swiss National Bank</i> is an SNB glossary of important central banking terms. The information in these publications as well as the publications themselves are available via the SNB website, www.snb.ch, <i>Publications</i>, <i>Publications about the SNB</i>, <i>The world of the National Bank</i>.</p> <p><i>The National Bank and money</i> is a short film (available on DVD) illustrating the characteristics of money.</p> <p><i>The National Bank and its monetary policy</i> is a short film (available on DVD) describing how the SNB conducts its monetary policy on a daily basis and explaining the principles behind that monetary policy.</p> <p>All the material in this section (Further resources) is available in German, French, Italian and English.</p> <p>Free of charge</p>
<p>Obtainable from</p>	<p>Swiss National Bank, Library, Bundesplatz 1, CH-3003 Berne Telephone +41 31 327 02 11, e-mail: library@snb.ch</p> <hr/> <p>Swiss National Bank, Library, Fraumünsterstrasse 8, P.O. Box, CH-8022 Zurich Telephone +41 44 631 32 84, e-mail: library@snb.ch</p> <p>*All prices include 2.5% VAT.</p>

5 Addresses

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6000 Lucerne 7			

St Gallen			
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9004 St Gallen			

The Swiss National Bank maintains agencies operated by cantonal banks in Altdorf, Appenzell, Chur, Fribourg, Glarus, Liestal, Lucerne, Sarnen, Schaffhausen, Schwyz, Sion, Stans and Zug.

Agencies

www.snb.ch
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SNB website
E-mail

6 Rounding conventions and abbreviations

Rounding conventions

The figures in the income statement, balance sheet and tables are rounded; totals may therefore deviate from the sum of individual items.

The figures 0 and 0.0 are rounded values representing less than half of the unit used, yet more than zero (rounded zero).

A dash (-) in place of a number stands for zero (absolute zero).

		Abbreviations
ABS	Asset-backed securities	
AOA	Auditor Oversight Act	
AUD	Australian dollar	
BAG	Bank Accounting Guidelines	
BIS	Bank for International Settlements	
CAD	Canadian dollar	
CDS	Credit default swap	
CHF	Swiss franc	
CISA	Federal Act on Collective Investment Schemes	
CO	Swiss Code of Obligations	
CPI	Consumer price index	
CPIA	Federal Act on Currency and Payment Instruments	
DKK	Danish krone	
ECB	European Central Bank	
EUR	Euro	
FDf	Federal Department of Finance	
FER	Swiss accounting and reporting guidelines (Swiss GAAP FER)	
FINMA	Swiss Financial Market Supervisory Authority	
FSB	Financial Stability Board	
GAAP	Generally Accepted Accounting Principles	
GAB	General Arrangements to Borrow	
GBP	Pound sterling	
GDP	Gross domestic product	
GP	General partner	
IFRS	International Financial Reporting Standards	
IMF	International Monetary Fund	
JPY	Japanese yen	
Libor	London Interbank Offered Rate	
LP	Limited partner	
MBS	Mortgage-backed securities	
NAB	New Arrangements to Borrow	
NBA	National Bank Act	
NBO	National Bank Ordinance	
OECD	Organisation for Economic Co-operation and Development	
OTC	Over-the-counter	
PRGT	IMF Poverty Reduction and Growth Trust	
SARON	Swiss Average Rate Overnight	
SDR	Special Drawing Right	
SECO	State Secretariat for Economic Affairs	
SEK	Swedish krona	
SFSO	Swiss Federal Statistical Office	
SGD	Singapore dollar	
SIC	Swiss Interbank Clearing	
SNB	Swiss National Bank	
SR	Official Compilation of Federal Laws and Decrees	
USD	US dollar	

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