

Preliminary survey of trade in services between Switzerland and foreign countries (serviceBOP project) - Outline

1. Receipts from sale of services to foreign countries (service exports)

- 1.a What were the total receipts of your company in **2009** from services provided for companies and private individuals outside Switzerland as well as for foreign countries and international organisations (**incl. cross-border intra-group services**)?
- 1.b What was the **percentage of the most important categories of service**^{*)} exports in relation to the overall service exports in **2009**? Please mark those categories whose share in the overall service exports amounted to **at least 10%** and enter the percentage for each marked category.

2. Expenses for purchase of services from foreign countries (service imports)

- 2.a What were the total expenses of your company in **2009** for services provided by companies and private individuals outside Switzerland as well as by foreign countries and international organisations (**incl. cross-border intra-group services**)?
- 2.b What was the **percentage of the most important categories of service**^{*)} imports in relation to the overall service imports in **2009**? Please mark those categories whose share in the overall service imports amounted to **at least 10%** and enter the percentage for each marked category.

^{*)} Service categories

1. Construction services (incl. assembly work, maintenance, renovation and the like)
2. Financial services (asset management, lending, custody and the like)
3. Research and development (incl. product development and the like)
4. Use of intellectual property (licence and patent fees)
5. Architectural, engineering and technical services
6. Operational leasing, trade-related services (brokerage and the like)
7. Telecommunications, computer and information services
8. Transportation (passengers, freight) and associated services
9. Fiduciary services, corporate and legal advice
10. Advertising, market research, public opinion polling
11. Insurance premiums
12. Misc. (recreational services, environmental remediation and the like)

3. Merchanting:

Trading business in which goods are **both purchased and resold abroad, excluding imports or exports subject to customs clearance in Switzerland.**

- 3.a What were the **gross receipts** of your company in **2009 from the sale** of goods **abroad** within the context of merchanting transactions?

Legal basis:

Under the Federal Act on the Swiss National Bank (National Bank Act) of 3 October 2003 and the Ordinance on the Swiss National Bank Act of 18 March 2004, the Swiss National Bank is authorised to collect the statistical data required for drawing up the balance of payments statistics and the statistics on foreign assets.



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- Examples

REPORTING CATEGORY	EXAMPLES OF EXPORTS: RECEIPTS FROM SALES TO OTHER COUNTRIES	EXAMPLES OF IMPORTS: EXPENSES FOR PURCHASES FROM FOREIGN COUNTRIES
Construction services (incl. assembly work, maintenance, renovation and the like)	<p><i>Construction services:</i> A contractor in Switzerland builds a footbridge in Munich for a client in Germany.</p> <p><i>Other Expenses:</i> A company in Switzerland leases scaffolding to a contractor in France which is refurbishing an office complex in Switzerland.</p>	<p><i>Other Expenses:</i> The contractor in Switzerland buys materials in Munich for construction of the footbridge in Munich.</p> <p><i>Construction services:</i> A company in Switzerland commissions a contractor in France to renovate an office complex in Switzerland.</p>
Financial services (asset management, lending, custody and the like)	A bank in Switzerland provides lending-related services for a company in Portugal.	A company in Switzerland pays charges to a bank in Singapore for securities settlement.
Research and development (incl. product development and the like)	A university in Switzerland conducts basic research in a specific field for a company in France.	A biotech company in Switzerland commissions a company in the US to develop a new product.
Use of intellectual property (licence fees and royalties)	A chemicals company in Switzerland grants a subsidiary in the US the use of a patent against payment.	A company in Switzerland pays fees to a company in the US for the right to market a PC game in Switzerland.
Architectural/engineering/technical services	An architectural practice in Switzerland is commissioned by a company in Italy to prepare architectural drawings for a museum extension in Milan.	A contractor in Switzerland is provided with technical counselling by an engineering practice in France with regard to a tunnelling project.
Operating leasing/trade-related services (brokerage and the like)	<p><i>Operating leasing</i> A cargo company in Switzerland leases containers for a freight consignment to a merchandise trader in Germany.</p> <p><i>Trade-related services</i> A merchandise broker in Switzerland is commissioned by a trading company in Poland to investigate the markets in which a specific product is to be sold and at what prices.</p>	<p><i>Operating leasing</i> An airline in Switzerland charts a plane without crew from an airline in Germany.</p> <p><i>Trade-related services</i> A company in Switzerland commissions an estate agent in France to find an industrial property near Lake Geneva.</p>
Telecommunications/computer/information services	<p><i>Telecommunications services</i> A telecommunications company in Switzerland receives payments from a telecommunications company in Italy for charges in connection with roaming services.</p> <p><i>Computer services</i> A parent company in Switzerland carries out software maintenance for a subsidiary in the US.</p> <p><i>Information services</i> A company in Switzerland creates a customer database for a company based abroad.</p>	<p><i>Telecommunications services</i> A company in Switzerland uses the satellite-based transmission services of a company in the US.</p> <p><i>Computer services</i> A company in Switzerland commissions a company in Germany to develop a corporate software application.</p> <p><i>Information services</i> A media company in Switzerland pays fees to a media company in the UK for the regular provision of stock market data.</p>
Transport (passengers, freight) and associated services	<p><i>Freight</i> A forwarding agent in Switzerland ships freight from Italy through Switzerland to Germany for a trading company in Italy.</p> <p><i>Passengers</i> An airline in Switzerland transports a German businesswoman from Munich (or Zurich) to Moscow.</p>	<p><i>Freight</i> A trading company in Switzerland commissions a forwarding agent in Spain to ship freight from Spain to Switzerland.</p> <p><i>Passengers</i> An airline headquartered in Germany transports a person resident in Switzerland from Moscow to Munich.</p>
Fiduciary services/corporate and legal advice/tax consultancy	<p><i>Fiduciary services</i> An auditing company in Switzerland audits the accounts of a company in Germany.</p> <p><i>Consulting, public relations</i> A business consultant in Switzerland advises a corporate group in Ireland on public relations.</p> <p><i>Legal advice</i> A solicitor's office in Switzerland represents a corporate group in Italy in a lawsuit.</p>	<p><i>Fiduciary services</i> A company in Switzerland seeks tax advice from a consultancy firm in the USA.</p> <p><i>Consulting, public relations</i> A company in Switzerland commissions a business consultant in Austria to provide support in the implementation of a new corporate strategy.</p> <p><i>Legal advice</i> A company in Switzerland commissions a solicitor's office headquartered in the United Kingdom to negotiate contracts with third parties.</p>
Advertising/market research/public opinion polling	An advertising agency in Switzerland is commissioned by an industrial company in Germany to promote its products.	A market research institute in Switzerland commissions a call centre in the Netherlands to conduct opinion polls.
Insurance premiums	An insurance company in Switzerland receives premiums from an enterprise in France.	An enterprise in Switzerland pays premiums to an insurance company in Austria.
Miscellaneous (recreational services, environmental remediation and the like)	A recycling company in Switzerland recycles PET bottles for a company in France (waste disposal).	A company in Switzerland pays a band from the US to put on a concert in Switzerland (cultural services).
Merchanting	A merchant in Switzerland sells crude oil purchased in Russia to Germany, with the oil not being subject to customs clearance in Switzerland.	-